Praxis Lab Weekly Reading Summaries Week 11

Andrew Yang

Lisa Morgan

Predictive analysis improves companies’ operations, such as reducing the time a product needs to hit the market, and optimizing the workforce.

Bernard Marr #1

There are many different data analytic tools for businesses to use, and this article introduces 18 of these methods to us, so we know what to use in different situations.

Rob Marvin

Predictive analysis what businesses use to analyze the data they collect, based on regression analysis, attempting to predict a correlation.

Bernard Marr #2

Big data is relevant to all companies, they are assets, they help companies with market and customers, improve internal operations, and make customer experience better.